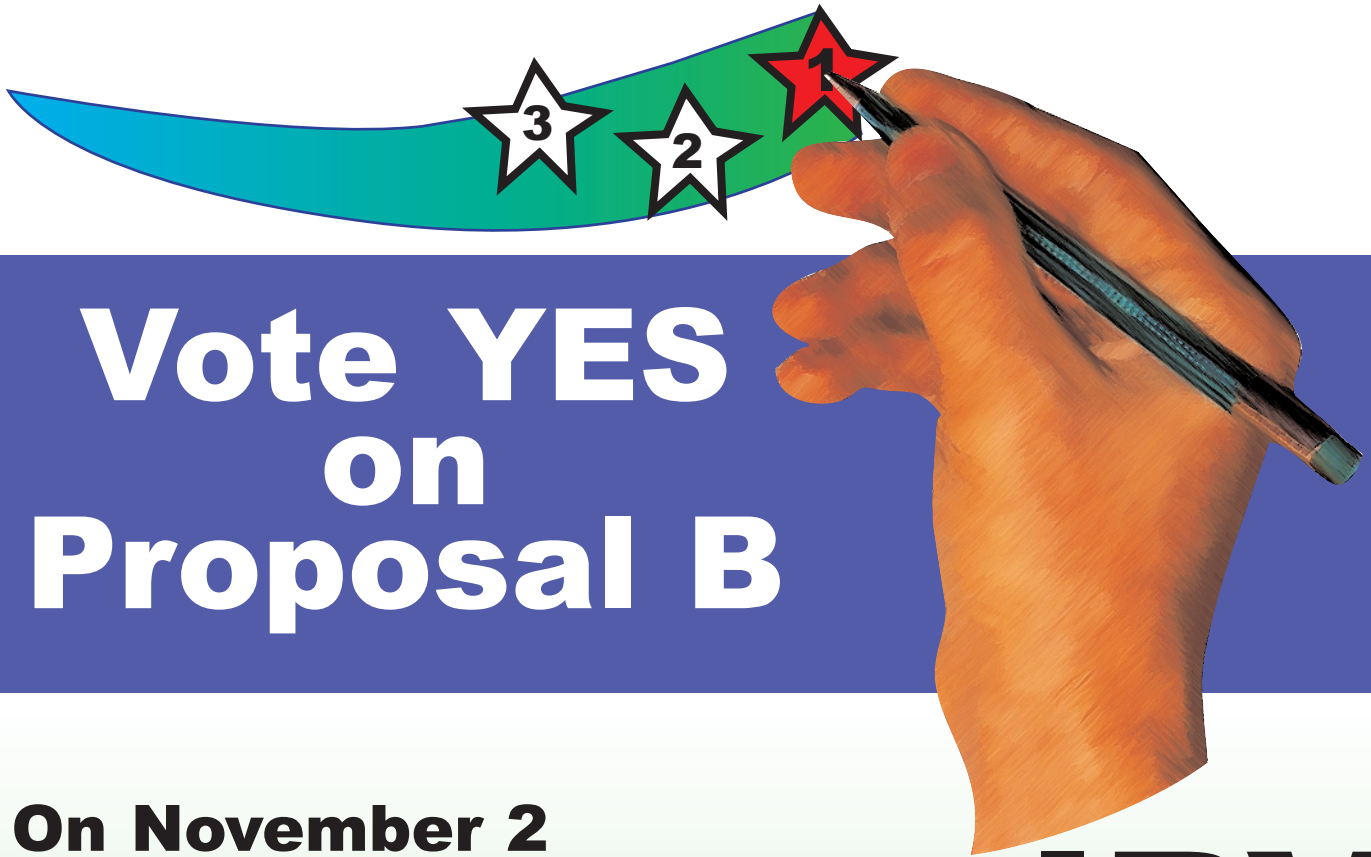


Make Your Vote Count!



Vote YES on Proposal B

On November 2 Bring *Instant Runoff Voting* - **IRV** to Ferndale!

Instant Runoff Voting is a **more democratic** form of voting :
Instant Runoff Voting:

- Guarantees that the winner has majority support
- Eliminates "spoilers" and wasted votes
- Leads to positive campaigns and increased voter turnout
- Allows voters to rank their choice of candidates 1, 2, and 3

As a progressive city with a visionary mayor and city council, Ferndale is in a position to demonstrate the benefits of a more fair and effective voting system.

Instant Runoff Voting is endorsed by:

- Ferndale Mayor Robert Porter
- Ferndale Council Members Scott Galloway, Craig Covey and Helen Marie Weber
- National Figures such as Senator John McCain, Governor Howard Dean, Presidential candidate Rep. Dennis Kucinich
- Media outlets such as USA Today and The Oakland Press
- Members of many political parties including Democrats, Republicans, Greens and Libertarians

IRV is utilized in Australia, Ireland, England, San Francisco, and Cambridge, Mass.

"There is a better way: instant runoffs!"-USA Today

To learn more, endorse, donate, or volunteer, please visit:

W W W . F I R V . O R G

Paid for by FIRV (Ferndale Instant Runoff Voting) • Union Printed